



**2019 NATIONAL CONFERENCE
FOR IMMUNIZATION COALITIONS
AND PARTNERSHIPS**

NOVEMBER 13-15, 2019 • HONOLULU, HAWAI'I

Sponsorship and Exhibition Opportunities

CONFERENCE FOCUS

The 14th National Conference for Immunization Coalitions and Partnerships (NCICP) , formerly known as the the National Conference on Immunization and Health Coalitions, is the only conference solely dedicated to collaboration and partnership as a way to improve immunization protection, educate the community and prevent disease for children and their families. The purpose of the conference is to facilitate the sharing of successful strategies to strengthen efforts to improve immunizations and public health issues.

FOUR TRACKS FOR THE NATIONAL CONFERENCE WILL INCLUDE:

- » Coalition Development & Management
- » Pacific Island Region and Local Immunization Issues
- » Clinical/Medical Immunization Topics
- » Communication and Education around Immunizations

ATTENDEE PROFILE

The National Conference for Immunization Coalitions and Partnerships continues to grow. This three day national conference is attended by over 300 health care professionals including:

Health Care Leaders	Government Leaders
Outreach Workers	Public Health Directors
Medical Directors	Safety Net Providers
Hospital Staff	Child & Family Advocates
Executive Nurses	State and County Health Immunization Staff
Community Leaders	Coalition Leaders and Nonprofit Organizations

2019 HOSTS & LOCATION

Hawai'i Immunization Coalition (HIC): Founded as the Keiki Booster Club in 1994, our goals include maintaining and improving immunization rates in Hawai'i by encouraging partnerships within the community, endorsing national childhood and adult immunization recommendations and advocating for on-time, age-appropriate immunizations of all age groups. Hawai'i Immunization Coalition (HIC) seeks to improve both youth and adult immunization rates in Hawai'i while promoting identified immunization provider strategies. We encourage the use of Hawai'i's Immunization Registry, and provide immunization education opportunities for providers and the community, including up-to-date recommendations, information on safety, efficacy, and importance of immunizations.

Hawai'i Public Health Institute (HIPHI) was founded as the Coalition for a Tobacco-Free Hawai'i in 1996. In 2013 HIPHI expanded its mission in response to a growing call among community stakeholders for a public health organization with a broader focus on health in Hawai'i. HIPHI is the leading nonprofit organization in the state working to advance policy, systems, and environment changes to improve population health. In the past five years, HIPHI has expanded its scope and reach across the state, positioning itself at the intersection of public, private community on all matters that impact the health and well-being of residents. In 2015, HIPHI led

the effort to raise the age of tobacco sales to 21. In 2016, HIPHI through the Obesity Prevention Task Force, successfully advocated for legislation requiring physical exams for all public school students entering 7th grade. HIPHI also has extensive experience in organizational capacity building including fiscal management, fee for service projects, as well as meeting and conference planning. The Public Health Training Hui, a program of HIPHI, receives federal and local funding to provide on-going trainings for the public health workforce in Hawai'i. In addition, in 2018 HIPHI coordinated the first e-cigarette prevention conference in Hawai'i, which included over 200 attendees and three national speakers.

As community partners, the **Hawai'i Immunization Coalition** and the **Hawai'i Public Health Institute** are committed to promoting the importance of immunizations and other public health issues throughout the state.

We look forward to welcoming you to Honolulu in O'ahu, which is known as "The Gathering Place". Hawai'i is known for our Aloha spirit and for our emphasis on total health & well-being. As hosts of this conference, we hope to inspire action while allowing for rejuvenation of energy. The conference will be held at the Ala Moana Hotel, which is within walking distance from the Ala Moana beach, Ala Moana Shopping Center, Waikiki, and other attractions. For a visual representation of what our island has to offer, please visit <https://vimeo.com/155612928>.

PREVIOUS SPONSORS AND EXHIBITORS

National and local organizations have sponsored previous NCICP conferences. Some past NCICP sponsors and exhibitors include:

Amerigroup	Health Systems
Helmer	UPP Technology
State and City Departments of Health	Local Children's Hospitals
Center for Disease Control and Prevention	Anthem
Centers for Medicare and Medicaid Services	Data Logger Companies
Dickson	Merck
Pfizer	Immunization Action Coalition
Local AAP Chapters	Novartis
Every Child by Two	STC
Glaxo Smith Kline	

2019 SPONSORSHIP OPPORTUNITIES

Showcase your company or organization and your commitment to community health by participating as a sponsor of the 2019 National Conference for Immunization Coalitions and Partnerships. Your company will have all eyes on you with the confidence that you support the bigger picture!

PLATINUM LEVEL - \$25,000

- Double booth in the Exhibition Hall
- Co sponsored lunches with logo representation
- Listed as platinum sponsor on conference website homepage
- Company logo, description and hyperlink to company website on sponsor webpage
- Company description with logo in conference mobile app (100 words plus logo)
- Company logo on lobby signage (larger font)
- Company logo on podium signage
- Support acknowledged from podium and on slide show
- Electronic copy of the attendee list (name and organization)
- 5 complimentary registrations to the general conference

GOLD LEVEL - \$20,000

- Double booth in the Exhibition Hall
- Co-sponsored breakfasts with logo representation
- Listed as gold sponsor on conference website homepage
- Company logo, description and hyperlink to company website on sponsor webpage
- Company description with logo in conference mobile app (75 words plus logo)
- Company logo on lobby signage
- Support acknowledged from podium and on slide show
- Electronic copy of the attendee list (name and organization)
- 4 complimentary registrations to the general conference

SILVER LEVEL - \$10,000

- Single booth in the Exhibition Hall
- Co-sponsored breaks with logo representation
- Listed as silver sponsor on conference website homepage
- Company logo, description and hyperlink to company website on sponsor webpage
- Company logo on lobby signage
- Company description with logo in conference mobile app (50 words plus logo)
- Support acknowledged from podium and on slide show
- Electronic copy of the attendee list (name and organization)
- 3 complimentary registrations to the general conference

BRONZE LEVEL - \$7,500

- Single booth in the Exhibition Hall
- Listed as bronze sponsor on conference website homepage
- Company Logo on lobby signage
- Company description with logo in conference mobile app (25 words plus logo)
- Company logo, description and hyperlink to company website on sponsor webpage
- Support acknowledged from podium and on slide show
- Electronic copy of the attendee list (name and organization)
- 2 complimentary registration to the general conference

CHAMPION LEVEL - \$5,000-7,499

- Single booth in the Exhibition Hall
- Company logo in conference app
- Company logo, description and hyperlink to company website on sponsor webpage
- Support acknowledged from podium and on slide show
- 2 complimentary registration to the general conference

ADVOCATE LEVEL - \$3,500-\$4,999

- Single booth in the Exhibition Hall
- Company logo in conference app
- Company logo, description and hyperlink to company website on sponsor webpage
- 1 complimentary registration to the general conference

FRIEND LEVEL - \$2,500-\$3,499

- Single booth in the Exhibition Hall
- Company name, description and hyperlink to company website on sponsor webpage
- 1 complimentary registration to the general conference

SUPPORTER LEVEL - \$1,000-2,499

- Company name, description and hyperlink to company website on sponsor webpage
- 1 complimentary registration to the general conference

CONTACT INFORMATION

If you have any questions regarding sponsoring or exhibiting at the National Conference for Immunization Coalitions and Partnerships, please do not hesitate to contact:

Gwen Navarrete Klapperich, Consultant
Klapperich International Training Associates (KITA) LLC
808.200.7136
Email: gnklapp@outlook.com

Roella Foronda, Programs Director
HIPHI
808.591.6508
roella@hiphi.org

2019 EXHIBITION OPPORTUNITIES

EXHIBIT PRICE

Corporate Single Booth Exhibitor Table at \$1,500

Not for Profit National Exhibitor Table at \$1,000

Not for Profit Kama'āina (Hawai'i Local) Exhibitor Table at \$750

EACH BOOTH SET-UP PACKAGE INCLUDES:

- 6' table (open space)
- One exhibitor identification sign
- One exhibitor registration (includes: 2 Lunches and 2 Continental Breakfasts)
- Listing in conference app

Add one additional exhibitor registration at \$150.

Space in the exhibit hall will be assigned based on sponsorship level.

EXHIBITION SHOW SCHEDULE

NOVEMBER 13, 2019

9:00am – 12:00pm EXHIBITOR SET-UP

12:00pm - 5:00pm Exhibit Show Hours

NOVEMBER 14, 2019

8:00am – 5:00pm Exhibit Show Hours

NOVEMBER 15, 2019

8:00am – 11:00am Exhibit Show Hours

11:00am – 12:00pm EXHIBITOR BREAK DOWN

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

PRE-CONFERENCE CONTINENTAL BREAKFAST

Help get attendees going in the morning with a healthy continental breakfast. Sponsorship benefits include your organization's name and logo on a plenary slide and conference signage.

\$2,500 – ONLY ONE SPONSOR

PRE-CONFERENCE LUNCH

This lunch session will be for pre-conference attendees and is held right before the launch of the main conference. Sponsorship benefits include your organization's name and logo on a plenary slide and conference signage.

\$5,000 – ONLY ONE SPONSOR

CONFERENCE NAME BADGE LANYARDS

Attendees receive a name badge upon registration and wear it throughout the conference. Sponsorship benefits include your logo on all of the lanyards and your name and logo on a plenary slide.

\$7,500 – ONLY ONE SPONSOR

HEALTH AND WELLNESS/RECREATION

Sponsor one of many recreational opportunities for attendees such as Yoga classes, hiking the famous Diamond Head Trail, or hula on the beach. Sponsorship benefits include signage with sponsor name and logo on the plenary slide and in the conference app.

\$5,000...MULTIPLE SPONSORS

PUBLICATION DISTRIBUTION

Your organization's magazine or publication can be included in the 2019 Conference tote bag. All attendees will receive one upon registration. This benefit is available outside of sponsorship levels, and sponsors are responsible for their own printing costs.

\$1,500...MULTIPLE SPONSORS

SCHOLARSHIP SPONSORS

Help sponsor travel and attendance for participants from underserved areas who otherwise might not be able to afford it. Sponsorship benefits include your organization's name logo on a plenary slide, acknowledgement on the conference website, and listing in the conference app.

\$2,000...MULTIPLE SPONSORS

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EXHIBIT/SPONSORSHIP APPLICATION AND AGREEMENT

Please review the entire sponsorship package before completing this form. Please complete this form by going to this link: <https://forms.gle/Tc4qUifQpPoZGEK59>

Alternatively, hand-completed forms can be returned to:

Gwen Navarrete Klapperich, Consultant
Klapperich International Training Associates (KITA) LLC
808.200.7136
Email: gnklapp@outlook.com

Sponsor/Exhibiting Company: (Print name as it should appear in all printed materials and on your exhibit booth sign).

Company Name

Contact Person (person in charge of making booth arrangements)

Address City State Zip

Telephone Fax Email

Company Web Address

Names of Exhibit Representatives (1 person who will be manning your booth)

Add one additional exhibitor at \$150 each

Company Description:

Please write your company description below (25-100 words depending on sponsorship level) to be included in conference mobile application.

PAYMENT SUMMARY AMOUNT DUE:

- Platinum Level — \$25,000
- Gold Level — \$20,000
- Silver Level — \$10,000
- Bronze Level — \$7,500
- Champion Level - \$5,000 - \$7,499 List amount here: _____
- Advocate Level - \$3,500 - \$4,999 List amount here: _____
- Friend Level - \$2,500 - \$3,499 List amount here: _____
- Supporter Level - \$1,000 - \$2,499 List amount here: _____

- Corporate Exhibit Table— \$1,500
- “Not for Profit” National Exhibit Table— \$1,000
- “Not for Profit” Kama’āina (Local) Exhibit Table— \$750
- Additional Exhibitor Registrations at \$150 Each. Quantity: _____ Amount _____

- Pre-Conference Continental Breakfast — \$2,500
- Pre-Conference Lunch — \$5,000
- Conference Name Badge Lanyards — \$7,500
- Health & Wellness/Recreation (Non exclusive) — \$5,000
- Publication Distribution (Non exclusive) — \$1,500
- Scholarship Sponsor (Non exclusive) — \$2,000

TOTAL AMOUNT APPROVED TO BE CHARGED: \$ _____

Payment Type: Select One

- Visa MasterCard American Express Check

Make Check payable to: Hawai’i Public Health Institute

Name as it appears on credit card: _____

Credit Card Number: _____

Expiration Date: _____ Security Code/CCV: _____

Printed Name: _____

Signature: _____ Date: _____

Please contact me with additional information regarding:

- () Attendance options
- () Advertising opportunities

2019 National Conference for Immunization Coalitions and Partnerships

EXHIBIT/SPONSORSHIP AGREEMENT

Rules, Regulations and Wavier of Liability — *(Must be signed and returned with application)*

1. The Hawai'i Immunization Coalition (HIC) and Hawai'i Public Health Institution (HIPHI) reserve the right to decline, prohibit, deny access, or remove any sponsorship or exhibit which in its sole judgment is contrary to the character, objectives, and best interest of the Forum or suitable for its attendee audience. This reservation includes, but is not limited to, any violation of any public policy, or these rules and regulations and extends to persons, things, printed matter, products and conduct. HIC and HIPHI reserve the right to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting.
2. Exhibits shall not obstruct the view of adjoining exhibits nor operate in any manner objectionable to other exhibitors. All lighting within the exhibit must be arranged and operated without distracting adjacent exhibits.
3. Upon receipt of an exhibit booth application, Gwen Navarrete Klapperich and/or HIPHI will notify exhibitor with confirmation and send separate instructions on how to register and submit additional information.
4. No hazardous, radioactive or other dangerous materials shall be brought into the exhibit area.
5. Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors, drapes, or other parts of the exhibit structure or furniture.
6. Exhibitor agrees not to dismantle booth or conduct any packing before the move out period.
7. There is no security personnel provided. The prudent exhibitor should not leave valuable articles unprotected. "Hand-outs" or gifts should be placed out of site or locked during non-show hours.
8. HIPHI must be informed of any assigning, subletting, or apportionment of the whole or any part of the space allotted a minimm of 14 days prior to the conference.
9. Sponsor/Exhibitor will receive a full refund, less a service charge of \$200.00 for those who cancel on or before September 1, 2019. No refunds will be given for cancellations received after September 1, 2019.
10. Neither the Hawai'i Immunization Coalition, Hawai'i Public Health Institute, the Ala Moana Hotel, nor the exhibition services maintain insurance to cover exhibitor's property. Damage/loss as well as injury to person/s assembling or dismantling any exhibit is the sole responsibility of exhibitor.
11. Conference organizers reserve the right to assign exhibitors to their space. Every effort will be made to accommodate the exhibitor's location preference. Prior notification will be given to exhibitor in order to mutually agree on a different location within the exhibit area.

12. Sponsor agrees to use the conference attendee listing for the purposes of invitations to exhibit or attend hospitality functions only. This listing may not be used for mass marketing purposes.
13. Exhibitors are prohibited from serving food or beverage from the exhibit booth. (Small dishes of mints or chocolate are allowed.)
14. Demonstration/AV Equipment - All demonstrations shall be confined to the space allotted to each exhibitor. Activities should be planned in such a manner that they will not interfere with the normal traffic flow, nor infringe on normal conversations in the nearby exhibits. Any exhibit consistently disturbing other exhibitors may be closed.
15. Should the exhibition hall experience damage or destruction by strikes, Acts of God, a national emergency or other causes beyond the control of HIC and HIPHI, so as to prevent HIC and HIPHI from exhibit hours, the exhibitor will be charged for space only for the period the space was or could have been occupied by exhibitor; and the exhibitor hereby waives any claim against HIC, HIPHI, directors, officers, agents, or employees for losses or damages which may arise in consequence of such inability to occupy assigned space.
16. Sponsor/Exhibitor agrees to protect, save and hold HIC, HIPHI, the Ala Moana Hotel, the exhibition services and all agents/employees harmless for any damages or charges imposed for violations of any ordinance, and all other claims of losses, costs, and damages, including attorneys' fees and judgments, arising from or out of or by reason of said exhibitor's, its agents, employees, and business invitees occupancy and use of the exhibition premises, or any other part of the hotel.

Date: _____ Organization Name: _____

Signature: _____