



## 2019 NATIONAL CONFERENCE FOR IMMUNIZATION COALITIONS AND PARTNERSHIPS

### Call for Breakout Session Presentations

The 2019 National Conference for Immunization Coalitions and Partnerships (NCICP) invites proposals for breakout session presentations.

Before submitting proposals at this link, <https://goo.gl/forms/20qDkIa4XawhdmE42>, please read all of the following...

If you have any questions, please contact Janelle: [napualani\\_jj@hotmail.com](mailto:napualani_jj@hotmail.com)

#### 2019 NCICP Breakout Session Global Objectives:

- 1) Discuss emerging issues in immunizations, including but not limited to coalition management, health care reform and infectious diseases.
- 2) Identify updates to immunization practices and recommended schedules.
- 3) Propose ways to increase vaccination rates in diverse populations (including rural populations).
- 4) Describe innovative approaches to build partnerships, advocate for policy changes, and/or communicate with patients/public to improve immunization rates.
- 5) Create a personal, interdisciplinary plan to enhance vaccination practices and/or maximize vaccination coverage in your community.

Over the course of the three-day Conference 40 breakout presentation sessions addressing one or more of the four **breakout tracks**, will be offered:

- **Clinical/medical**
- **Coalitions**
- **Communication**
- **Local/Pacific**

See below for descriptions of the four breakout tracks.

Each breakout track will include ten (10) presentation sessions. Each presentation session:

- 60 minutes in length, including 10 minutes for questions and answers
- Meet requirements for 1-hour of continuing education credit for physicians (CME), nurses (CEU), pharmacists (CPE) and community health workers (CHES and CPH)

#### Requirements for presenters of accepted proposals:

Upon acceptance of your presentation, a packet will be provided of information needed to meet global (CME, CEU, CPE, CHES, CPH) continuing education accreditation requirements.

Presenters agree to complete all documentation required for accrediting their presentation 120 days before the beginning of the conference, including:

- 1) Three to five (3-5) measurable learning objectives per presentation
- 2) Presenter's current curriculum vitae or resume
- 3) Complete conflict of interest disclosure (X3)
- 4) Submit a complete set of presentation materials, including slides and handouts
- 5) Signed waiver allowing for photographs and video recordings to be captured and distributed for viewing after the conference

We highly encourage presentation approaches that support and enhance adult learning, including: hands-on activities, interaction between presenters and audience members, and interactions among audience members.

**Deadline to submit proposals: May 20, 2019.**

### **Breakout Track Descriptions:**

#### **Coalition Track**

This track is designated for presentations involving coalition-level activities. Ideas for Coalition Track presentation topics, include:

- Coalition growth and sustainability
- Planning for succession
- Identifying and including un(der)represented stakeholders
- Innovative advocacy and policy strategies
- Increasing coalition member participation
- Conventional and unconventional funding sources
- Educating/mentoring high school and college students to cultivate the next generation of vaccine advocates

#### **Communication Track**

This track is designated for presentations involving communication to promote, advocate for, or in other ways increase immunization awareness and coverage locally, regionally and/or nationally. Due to the overwhelming presence of social media in society today, we encourage presenters to address the use of social media to promote immunization awareness and coverage, as well as counter-advertising to address false or misleading information. Ideas for Communication Track presentations, include:

- Lessons learned from communication initiatives that succeeded or failed
- Countering anti-vaccination messages
- Communication to address unique needs of specific audiences or communities
- Technology as an effective communication multiplier
- Leveraging airtime on a small budget
- Communicating with remotely located populations
- Communicating with populations in languages other than English
- Recruiting parents who immunize to lend their voices in support of immunizations

#### **Local/Pacific Track**

This track is designated for presentations describing local successes and lessons learned. Because of Hawaii's unique location and the expected representation of Pacific communities at the conference, presentations from Pacific communities are encouraged. In keeping with the 2019 NCICP theme, "Navigating from local to global", we encourage presentations that highlight locally successful approaches, projects and programs that might be of interest to those in other settings. Ideas for Local/Pacific Track presentation topics, include:

- Reaching hard-to-reach populations
- Collaborating with programs servicing the same population

- Importance of well-translated materials and non-English language commercials
- Addressing immunization disparities
- Identifying trusted local champions
- Unique culturally aware/sensitive approaches to increase vaccination rates
- Innovations in addressing local legislative issues

### **Medical/Clinical Track**

This track is designated for presentations that update the knowledge and skills of those who administer immunizations and/or work in settings in which immunizations are administered.

Ideas for Medical/Clinical Track presentations, include:

- Principles of vaccination review (e.g. active/passive immunity, types/classifications of vaccines)
- Exploring strategies and best practices to increase child and adult immunization rates
- How to be a great advocate for Immunizations
- Effective communication approaches with vaccine hesitant parents
- Interprofessional collaboration to increase immunization rates
- Building public trust in vaccinating pharmacists
- Identifying the sources of anti-vaccination information